

Our Brochure

Beyond accounting

Fresh Accounting is a dynamic management accounting practice and consultancy with offices in Hong Kong, Singapore, Nepal and Australia.

We believe accountants should do more than just report numbers. We identify opportunities and strategies to improve your business processes and help you boost performance and profitability.



Lead

Leading the way as a pioneering boutique accounting practice in Asia and one of the region's first Xero partners.



Transform

Transforming businesses of every shape and size to become more agile and focused on their finances.



Innovate

Innovating financial data and putting finance at your fingertips with award-winning, cloud-based accounting software.



The Fresh difference

At Fresh, we combine the latest Xero cloud-based accounting software and ecosystem solutions with our own market experience, bringing you reliability, quality, and in-depth expertise in one customised and affordable package.

We have extensive experience serving a highly diverse clientele in Hong Kong, Singapore, Nepal, Australia and all across Asia. Every business is different and we pride ourselves on taking the time to truly understand yours, identifying and meeting your unique needs.

We believe in strong working relationships, and have earned a reputation for delivering professional accounting solutions in an efficient and friendly way.

Tailored services

Whether you are an individual trader or a multi-million-dollar business, Fresh can provide a tailored accounting solution to suit your needs and requirements.



Xero cloud-based accounting solutions



Monthly accounting



CFO for hire



Digital transformation

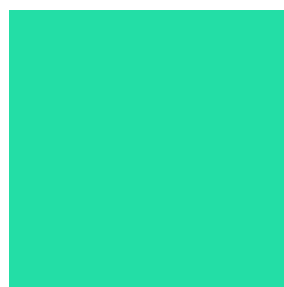


Enabling sound decisions and boosting efficiency

As a Xero Platinum Champion Partner and Certified Advisor, our understanding of Xero is second-to-none. Our expertise includes implementation, data migration, training, technical support and remote management.

We can help you harness this powerful tool to generate meaningful financial information, enabling you to make informed decisions about your business.

We also can also seamlessly connect you to the Xero add-ons and ecosystem solutions that will level up your business, increasing automation and boosting efficiency.



Why Xero?



Xero is a powerful, cloud-based tool built with businesses, not accountants, in mind.

- Easy access to financial information from your device
- User-friendly interface
- Easy online collaboration
- Direct feed from your bank account to Xero (so you are never more than a click away from a cashflow update)
- Automation of time-consuming accounting tasks
- Xero ecosystem add-ons and integrations

With Xero, we can offer you a complete solution for all your accounting needs.



Monthly accounting

Our experienced team will take care of your monthly accounting, freeing you up to focus on seizing opportunities and growing your business.

We understand the importance of flexibility and spend time with you to understand your needs. Our focus is on providing a service that truly meets your requirements so we do not charge based on number of transactions.



Accounting



Payroll



Treasury



Reporting



And more...





CFO for hire

Our CFO for hire service means you are only a phone call or email away from the guidance of an experienced CFO.

Fresh Accounting partners with Spotlight Reporting to deliver high-level data insights to optimise your business' performance. From cashflow management to financial modelling and profitability analysis, get expert guidance where it matters most.

- Cash flow management and improvement
- Setting and working to improve KPIs
- Business planning, budgeting, and forecasting
- Identifying strategies for cost efficiencies and increasing profits
- Financial modelling
- Profitability analysis

Benefit from our CFO service as a complement to monthly accounting services or a standalone service.





Digital transformation

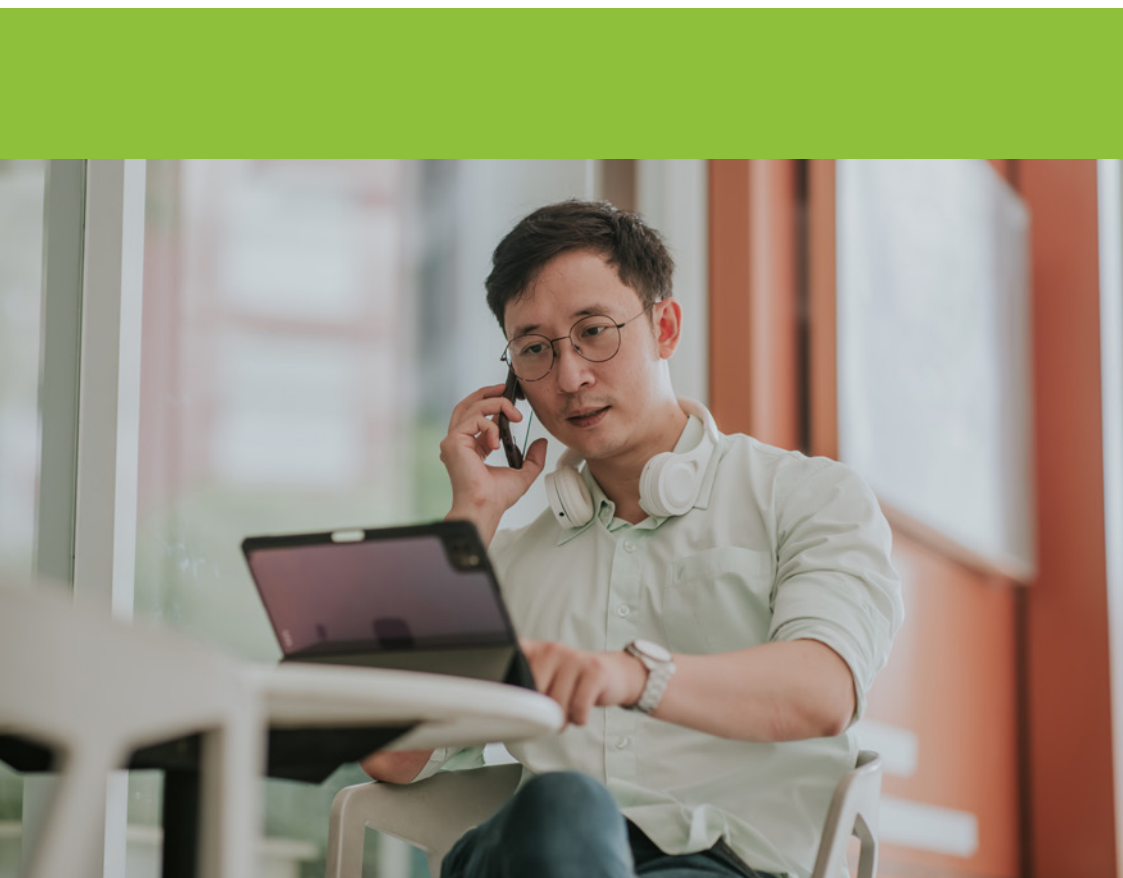
The idea of learning a new generation of systems can be daunting. However, digitalisation is no longer optional if you want to stay ahead of the pack. And in fact, it does not have to be hard, or costly.

Our expert in-house team has helped businesses from across industries to design, implement and execute strategies, taking them from thinking digital to being digital.

We offer expert guidance to help you select the best digital solutions for your business, and can assist you with every stage of the transformation, from implementing cloud-based software, to employee training and ongoing technical support.

A few advantages of digital transformation

- Enhanced security
- Scalable and flexible solutions
- Remote working and access
- Automation for the reduction in duplication and human error
- Efficient workflows and processes
- Increased financial visibility





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