

# Beyond accounting

fresh accounting is a dynamic management accounting practice and consultancy with offices in Hong Kong, Singapore, Nepal and Australia.

We believe accountants should do more than just report numbers. We identify opportunities and strategies to improve your business processes and help you boost performance and profitability.



#### Lead

A pioneering early partner for Xero in Asia, we've consistently led the way as a boutique, regional practice.



#### **Transform**

Client businesses of all shapes and sizes see their agility and focus transformed by cloud-enabled accounting.



#### **Innovate**

Innovating financial data with award-winning, cloud-based accounting software.
Finance at your fingertips.





### The fresh difference

At fresh, we combine the latest Xero cloud-based accounting software and ecosystem solutions with our own market experience, bringing you reliability, quality, and in-depth expertise in one customised and affordable package. We have extensive experience serving a highly diverse clientele in Hong Kong, Singapore, Nepal, Australia and all across Asia.

Every business is different and we pride ourselves on taking the time to truly understand yours, identifying and meeting your unique needs. We believe in strong working relationships, and have earned a reputation for delivering professional accounting solutions in an efficient and friendly way.

## Tailored services

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Xero cloud-based accounting solutions



**Monthly accounting** 



**CFO for hire** 



**Digital transformation** 



### Monthly accounting

We understand the importance of flexibility and spend time with client teams to understand the unique needs of each business. Unlike many accounting firms, our fees don't vary based on the number of transactions; our sole focus is providing a service that is tailored to your requirements. And as our experienced team take care of your monthly accounting, your time becomes free to seize the opportunities that will grow your business.



**Accounting** 



**Payroll** 



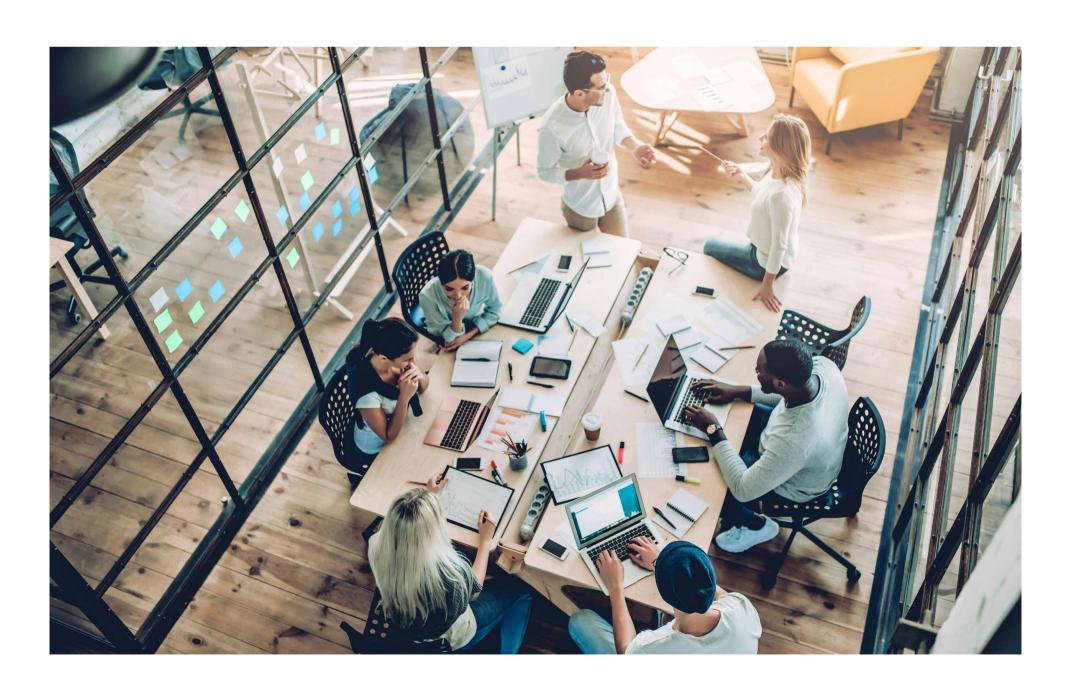
**Treasury** 



Reporting



And more...



# Enabling sound decisions and boosting efficiency

As a Xero Platinum Partner and Certified Advisor, our team's understanding of the platform is unrivalled. We harness the power of Xero to generate meaningful financial information, empowering you to make informed decisions about your business.

Our expertise includes implementation, data migration, training, technical support and remote management of Xero. We also work with a suite of complementary softwares to level up your business, automating time-intensive tasks to boost efficiency.

### Why Xero?



Xero is a powerful, cloud-based tool built with businesses, not accountants, in mind.

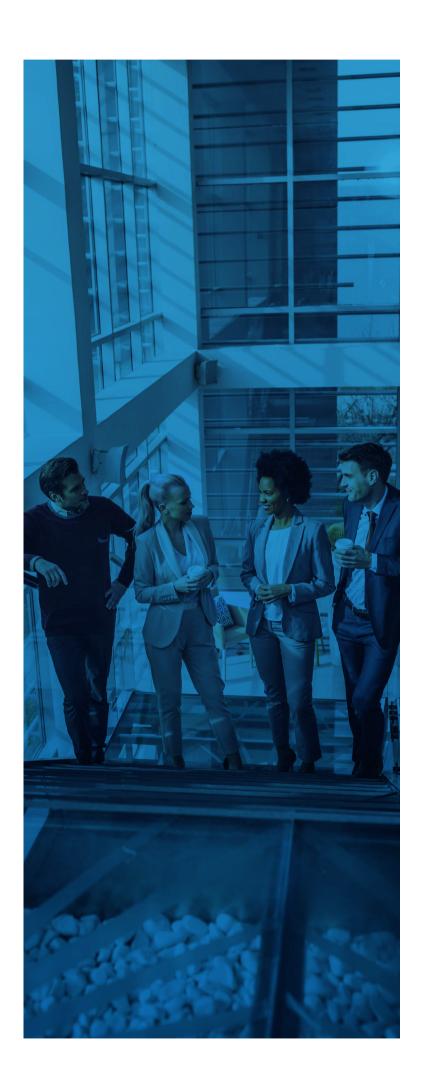
- Automation of time-consuming tasks
- User-friendly interface for ease of use and collaboration
- Direct feed from your bank account to Xero (real-time cashflow data is only ever a click away)
- Secure account access from multiple devices
- An ecosystem of software integrations for bolt-on functionality

With Xero, we offer you a complete solution to all of your accounting needs









Find out more about our other services





### **Contact us**

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